



PRESS RELEASE

axélero REPORT ON THE PURCHASE OF TREASURY SHARES

Milan, May 20, 2016 – During the period from May 16 to May 20, 2016, axélero S.p.A., Internet Company listed on the AIM Italia market, and operating in the media, marketing and digital advertising industry, acquired no. 1,750 treasury shares for a total consideration of 5,825.00 Euro, as authorized by the Ordinary General Meeting on 2 December 2014, and then disclosed pursuant to Art. 144-*bis* of Consob Regulation no. 11971/1999.

Details of the daily transactions are as follows:

Date	Number of ordinary shares purchased	Average price (Euro)	Consideration (Euro)
17/05/2016	500	3.3500	1,675.00
20/05/2016	1,250	3.3200	4,150.00
Total	1,750	3.3286	5,825.00

Following the above purchases, axélero holds no. 26,250 treasury shares as of May 20, 2016, equal to 0.1930% of the issued share capital.

Related press releases: November 4, 2015

axélero S.p.A., listed on the AIM Italia market since December 2014, is an Internet Company founded in 2008 by Leonardo Cucchiarini and Stefano Maria Cereseto. The Company is an Italian media, marketing and digital advertising operator, supporting the digitalization of businesses and Public Administrations. axélero specifically provides effective and innovative digital advertising and digital marketing solutions, tailor-made for small, medium and large enterprises and national and local institutions to gain greater visibility, useful contacts and concrete business results.
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